**UX RESEARCHER**

**Zayin Cabot, Ph.D.**

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| CERTIFICATES AND TRAININGSIDEO Certificate in Advanced Design Thinking Storytelling // UX Research Complete by 08/2019 Prototyping // Human-Centered Service Design by 09/2019Interaction Design Foundation User Research // Usability Testing // Design Thinking//  Design Strategy// Psychology of Interaction Design by 08/2019 | CONTACT INFO1028 59th StreetOakland, CA 94608 415-793-9683 zayincabot@gmail.com [www.ZayinCabot.com](http://www.ZayinCabot.com) |
| WORK EXPERIENCELecturer, Philosophy and Religion *California State University, East Bay / Hayward, CA / 2013-2019** + Conducted qualitative research in Burkina Faso, West Africa, Columbia, and Peru. Generative and evaluative participatory-action research, in-depth interviews, surveys, experience mapping, ethnography.
	+ Analyzed data. Published synthesis with Routledge Press ([*African Beliefs on Death and Dying*](https://www.amazon.com/Routledge-Companion-Death-Religion-Companions/dp/1138852074/ref%3Dsr_1_fkmr1_1?keywords=routledge+press+death+and+dying&qid=1563460588&s=gateway&sr=8-1-fkmr1)) and Lexington Books ([*Ecologies of Participation*](https://www.amazon.com/Ecologies-Participation-Diviners-Postcolonial-Decolonial/dp/1498568157/ref%3Dsr_1_1?keywords=ecologies+of+participation+cabot&qid=1563460616&s=gateway&sr=8-1)). Presented findings at professional/academic conferences.
	+ Contributed to design challenge to develop new minor in religious studies. Over 1-year cycle, I collaborated with department chair to lead a multi-disciplinary team. Minor was approved Spring of 2019.
	+ Developed strategy with cross-functional team to create a design thinking style curriculum for Freshman Learning Communities based on “wicked problems” related to identity (e.g., race and immigrant status) and global citizenship
	+ Created multi-media presentations, UI for online courses, project-based collaborations to encourage in-class participation

Adjunct Associate Professor, East-West Psychology *California Institute of Integral Studies / San Francisco, CA / 2013-2019** + Mentored doctoral students as dissertation committee member
	+ Taught advanced research methods for graduate students

Author, Workshop Facilitator, and Entrepreneur *Zayin Cabot, Ph.D. / 2017-Present** + Designed and implemented multi-year trainings in cross-cultural psychology throughout United State and internationally.
	+ Project management of 5-year product lifecycle of manuscript. Content strategy, editing, marketing, timeline, and competitive analysis.
	+ Produced video, podcasts, responsive course design, and media rich content for online subscription service. Designed logos and graphics. Conducted A/B testing, surveys, and site analytics.
 | **EDUCATION**East-West PsychologyPh.D., M.A. / 2007-2012California Institute of Integral StudiesSan Francisco, CAComparative PhilosophyB.A. / 1996-2000University of Hawaii, ManoaHonolulu, HI |
| **SKILLS**UX ResearchMixed-MethodsDesign StrategyContent StrategyInteraction DesignInterviews and usabilityMultimedia PresentationCross-Cultural PsychologyAudio & Video ProductionObservation & EthnographyIdeation & Rapid Prototyping |
| **AWARDS**NEH (National Endowment for the Humanities) Grant RecipientLexington Books Author Showcase 2018Watumull Scholar, Pune University, Pune India |